



Where does publisher metadata
go and how is it used?



Presenters

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Where does publisher metadata go and how is it used?

- Welcome
- Look what you can do with metadata!
- Richer records lead to more traffic, and from places you weren't expecting
- How to make this happen? Content registration
- Participation Reports show you how you're getting on
- How to improve your metadata richness (summary)

Ways to deposit metadata (content registration)

- Manual web deposit form
<https://apps.crossref.org/webdeposit>
- NEW: Metadata Manager - beta now live!
<https://www.crossref.org/metadatamanager/>
- OJS Crossref plugin
- Upload XML file manually <https://doi.crossref.org>
- Using HTTPS to POST XML via API

Deposit, add, and update

- Basic citation metadata: titles, author names, author affiliations, ORCID iDs, publication dates, issue numbers, page numbers, ISSNs, ISBNs...
- Non-bibliographic metadata: reference lists, funding data, license data, clinical trial information, abstracts, relationships...
- Crossmark: errata, retractions, updates and more
- Accurate, clean, complete
- Love your backfiles

Summary

- Look what you can do with metadata!
- Richer records lead to...
- Content registration - 5 ways
- Participation Reports
- How to improve your metadata richness

